# 25 People Shaping the Future of Technology and Business

A working assessment of potential influence over the next decade

| No. | Name | Who they are and principal influence |
|---|---|---|
| 1 | **Elon Musk** | Tesla, SpaceX, xAI and Neuralink. Entrepreneur shaping electric vehicles, spaceflight, satellite communications, artificial intelligence and brain computer interfaces. |
| 2 | **Jensen Huang** | Co founder and CEO of NVIDIA. Leads a central supplier of graphics processors, AI accelerators and the computing infrastructure supporting artificial intelligence. |
| 3 | **Sam Altman** | Co founder and CEO of OpenAI. Leads the development and commercialization of advanced AI systems, including ChatGPT. |
| 4 | **Satya Nadella** | Chairman and CEO of Microsoft. Directs enterprise software, Azure cloud computing and the integration of AI across business and consumer products. |
| 5 | **Dario Amodei** | Co founder and CEO of Anthropic. AI researcher leading the development of Claude and research into AI reliability, interpretability and safety. |
| 6 | **Demis Hassabis** | Co founder of DeepMind and CEO of Google DeepMind. Leads advanced AI research and applications in science, including protein structure prediction. |
| 7 | **Jeff Bezos** | Founder of Amazon and Blue Origin. Influential in commerce, logistics, cloud computing and commercial space development. |
| 8 | **Sundar Pichai** | CEO of Alphabet and Google. Leads businesses spanning search, digital advertising, Android, cloud computing and artificial intelligence. |
| 9 | **C. C. Wei** | Chairman and CEO of Taiwan Semiconductor Manufacturing Company, TSMC. Leads the manufacturer producing advanced chips for major technology companies. |
| 10 | **Fei-Fei Li** | AI scientist, Stanford professor and co founder of World Labs. A pioneer in computer vision and the development of spatial intelligence. |
| 11 | **Larry Fink** | Co founder, chairman and CEO of BlackRock. Influences global investment, capital allocation, infrastructure financing and financial technology. |
| 12 | **Mark Zuckerberg** | Co founder and CEO of Meta. Leads Facebook, Instagram and WhatsApp, alongside major investments in AI and augmented and virtual reality. |
| 13 | **Lisa Su** | Chair and CEO of Advanced Micro Devices, AMD. Leads development of processors and AI accelerators for computing, data centers and enterprise applications. |
| 14 | **Larry Ellison** | Co founder, executive chairman and chief technology officer of Oracle. Influential in databases, enterprise software, cloud computing and AI infrastructure. |
| 15 | **Wang Chuanfu** | Founder of BYD. Leads an industrial enterprise central to electric vehicles, batteries, energy storage and advanced manufacturing. |
| 16 | **Jamie Dimon** | Chairman and CEO of JPMorgan Chase. Influences global banking, corporate financing, capital markets and financial services technology. |

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| 17 | **Masayoshi Son** | Founder of SoftBank Group. Technology investor associated with major investments in AI, telecommunications, semiconductors and emerging businesses. |
| 18 | **Mukesh Ambani** | Chairman and managing director of Reliance Industries. Influential in Indian telecommunications, digital services, retail, energy and industrial development. |
| 19 | **Amin Nasser** | President and CEO of Saudi Aramco. Leads a major global energy and chemicals company with substantial influence over industrial energy supply. |
| 20 | **Christophe Fouquet** | President and CEO of ASML. Leads the supplier of advanced lithography systems essential to manufacturing cutting edge semiconductors. |
| 21 | **Ilya Sutskever** | Co founder of Safe Superintelligence and former chief scientist of OpenAI. AI researcher focused on developing safe superintelligent systems. |
| 22 | **Larry Page** | Co founder of Google and former CEO of Alphabet. A technology entrepreneur with substantial ownership influence and resources for investment in emerging technologies. |
| 23 | **Sergey Brin** | Co founder of Google and former president of Alphabet. A technology entrepreneur influential in AI research and Google's long term technological direction. |
| 24 | **Alex Karp** | Co founder and CEO of Palantir Technologies. Leads data analytics and AI software used in defense, intelligence, government and commercial enterprises. |
| 25 | **Ren Zhengfei** | Founder of Huawei. Influential in telecommunications, computing infrastructure and China's efforts to develop domestic technological capabilities. |

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